

# Private Wealth Perspectives: Analyzing Trends in Private Markets

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### Private Equity – Did You Know?...

Private equity has generally outperformed public equity - on both an absolute and risk-adjusted basis

The size of the private equity market is ~2% of the total public markets

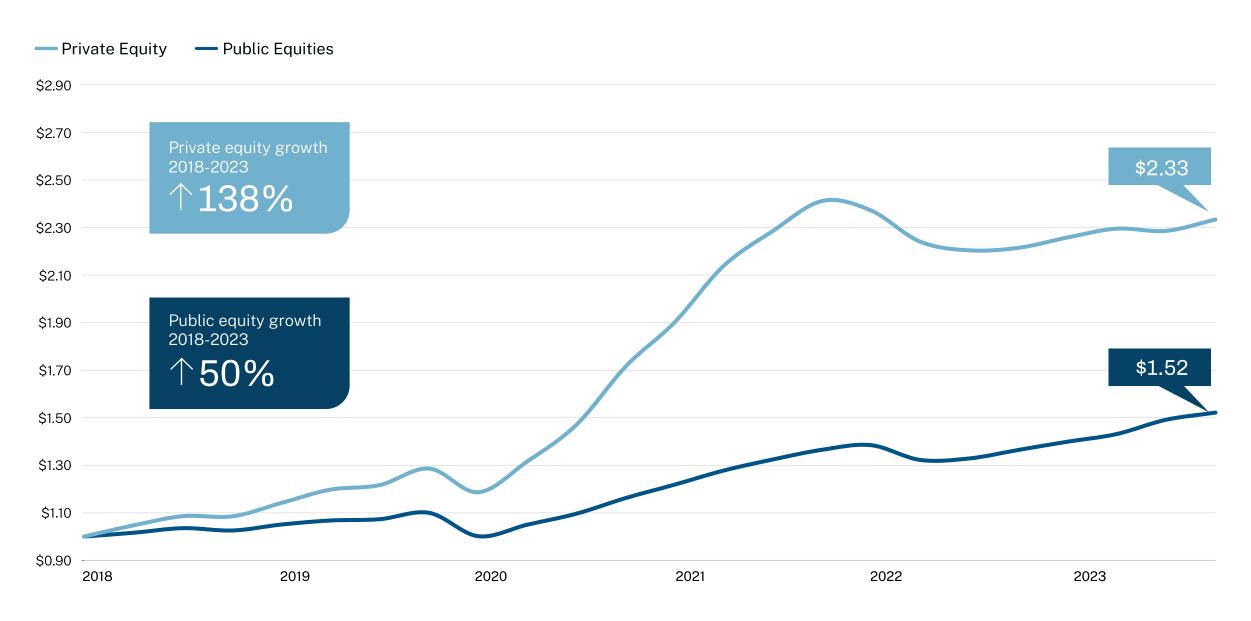
Private markets' downside risk is often over-emphasized, particularly when compared to public markets

Private markets NAV growth is due to both fundraising and strong performance

The size of the private equity market is in part due to **stronger operating performance** at the company and investment level

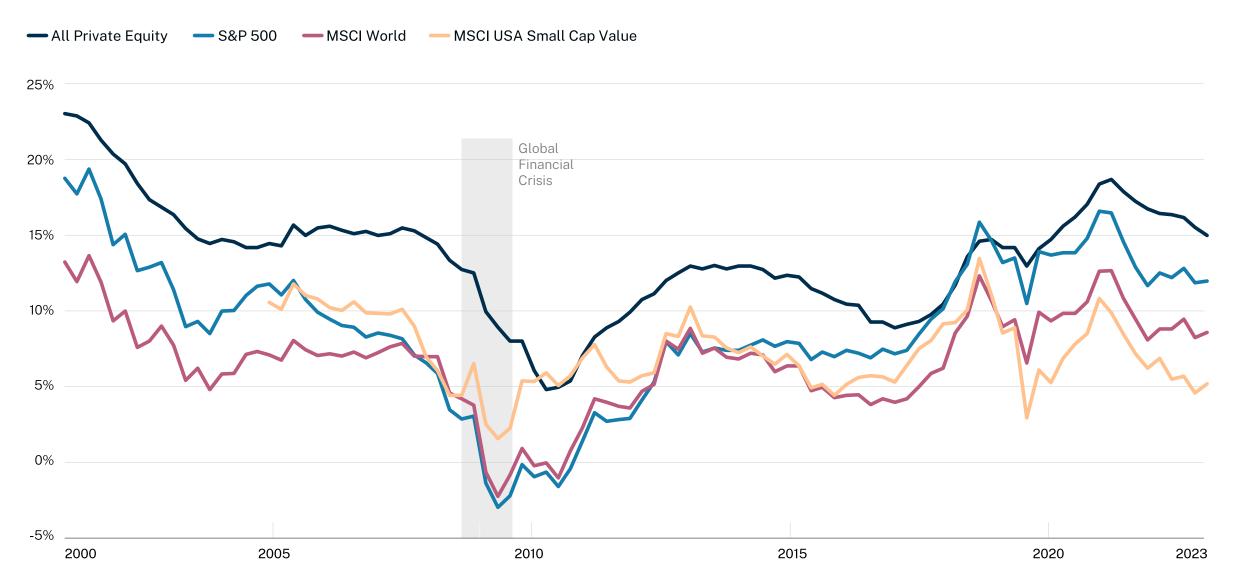
### Private Equity Has Outperformed Public Markets Over Past Five Years

#### Growth of \$1



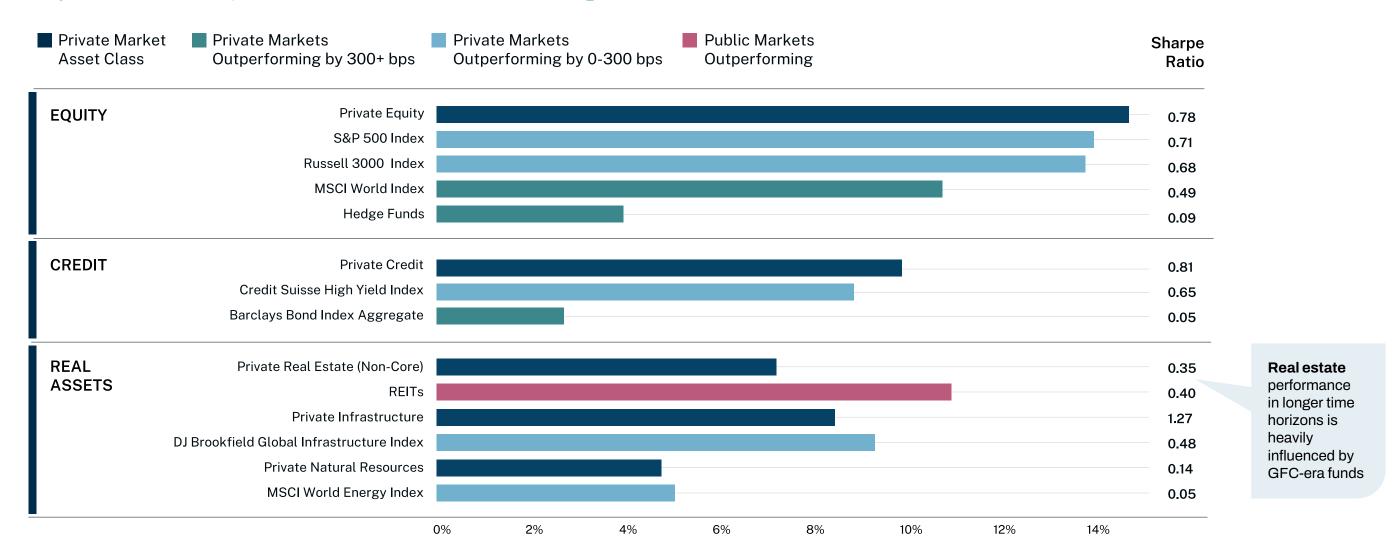
## Private Equity Returns Have Consistently Outperformed Over Several Decades Compared to Public Equity

All private equity 10-year rolling time-weighted returns



## Private Equity and Private Credit Outperform Over the Intermediate and Long-term, Both Absolute and Risk-adjusted

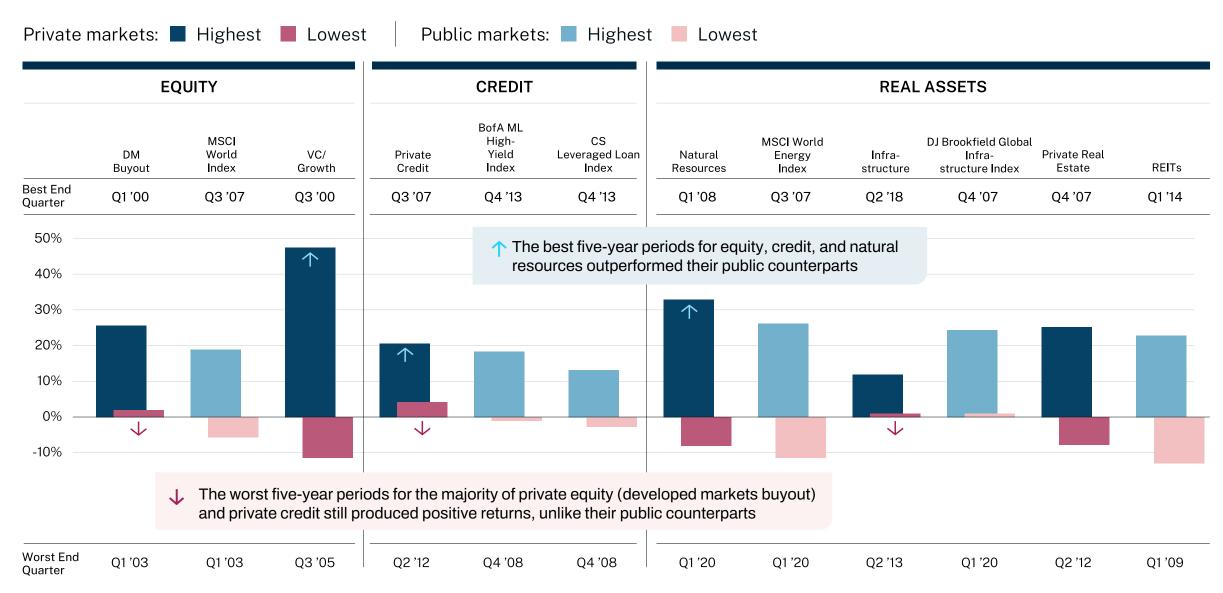
15-year asset class performance, annualized time-weighted returns as of 12/31/2023



Source: Hamilton Lane Data via Cobalt, Bloomberg. Indices used: Hamilton Lane All Private Equity with volatility de-smoothed; S&P 500 Index; Russell 3000 Index; MSCI World Index; HFRI Composite Index; Hamilton Lane Private Credit with volatility de-smoothed; Credit Suisse High Yield Index; Barclays Aggregate Bond Index; Hamilton Lane Private Real Estate with volatility de-smoothed; Hamilton Lane Private Infrastructure with volatility de-smoothed; Hamilton Lane Private Natural Resources with volatility de-smoothed; FTSE/NAREIT Equity REIT Index; DJ Brookfield Global Infrastructure Index; MSCI World Energy Sector Index. Geometric mean returns in USD. Assumes risk free rate of 2.43%, representing the average yield of the ten-year treasury over the last fifteen years. (May 2024)

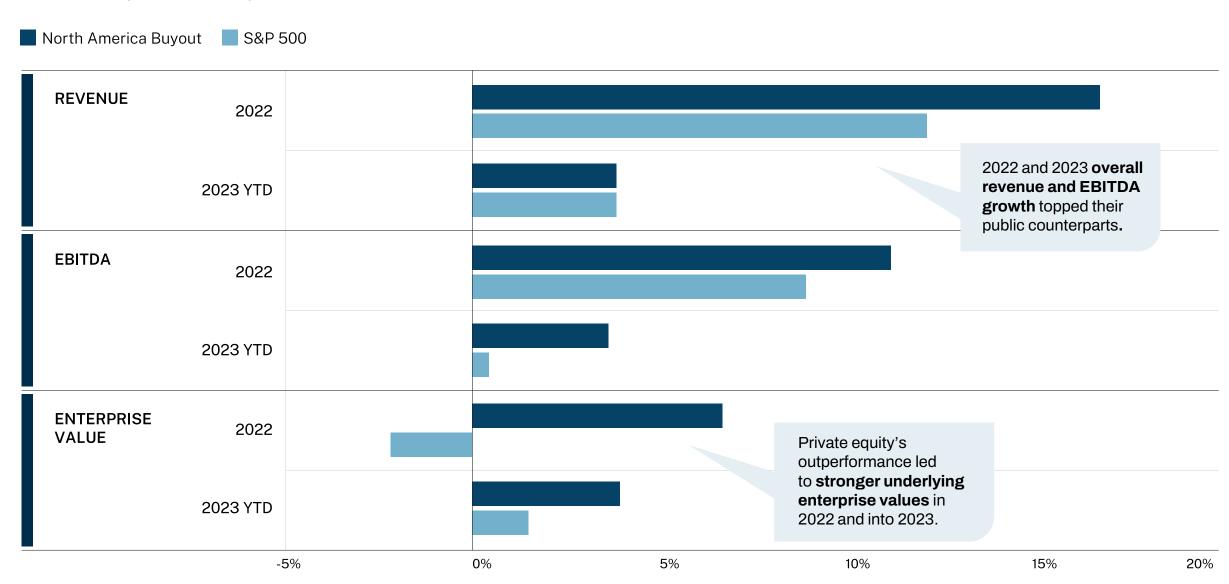
## We Believe Private Markets Downside Risk is Over-emphasized, Particularly When Compared to Public Market

Highest and lowest 5-year annualized performance



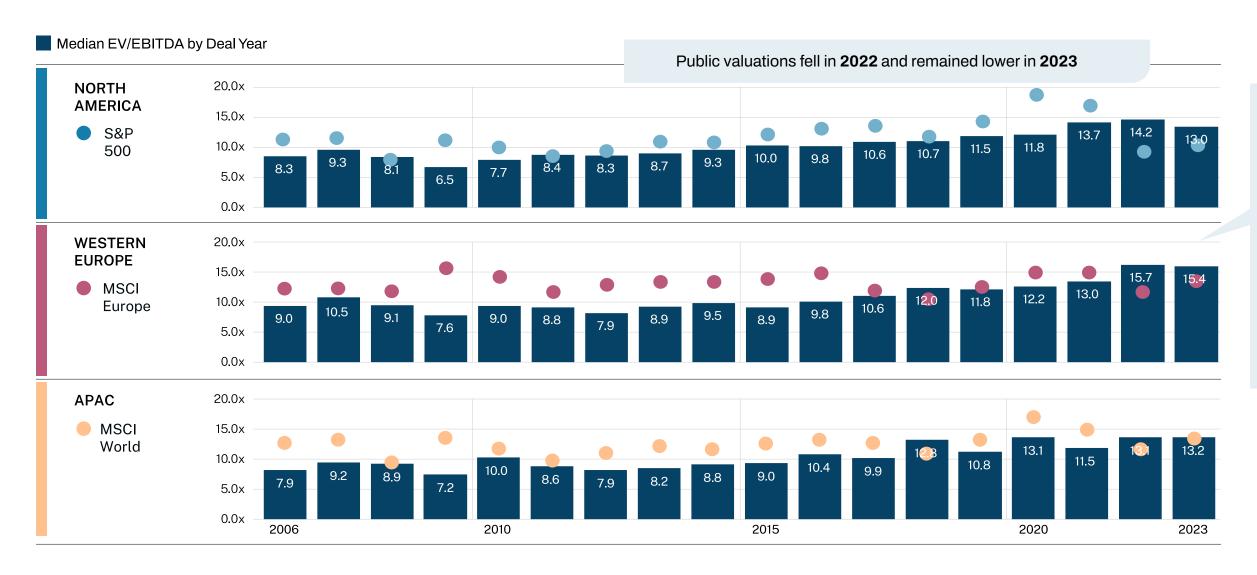
## Private Equity Outperformance is in Part Due to Stronger Operating Performance at the Company and Investment Level

### Median operational performance



### Purchase Prices Remained Elevated, Declining Modestly in 2023

Purchase price multiples at acquisition

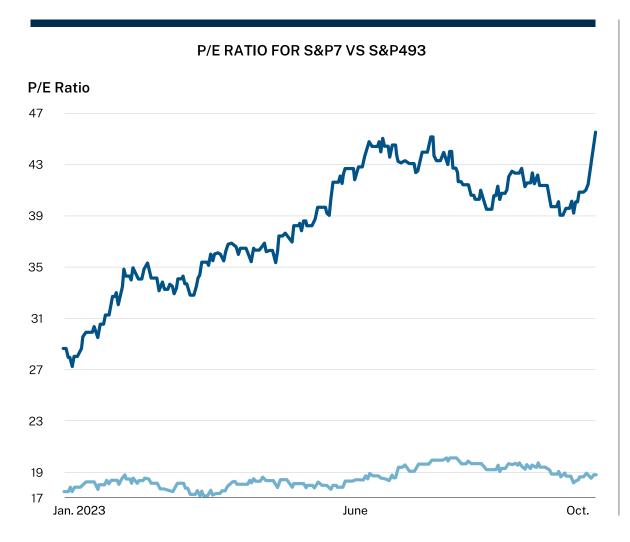


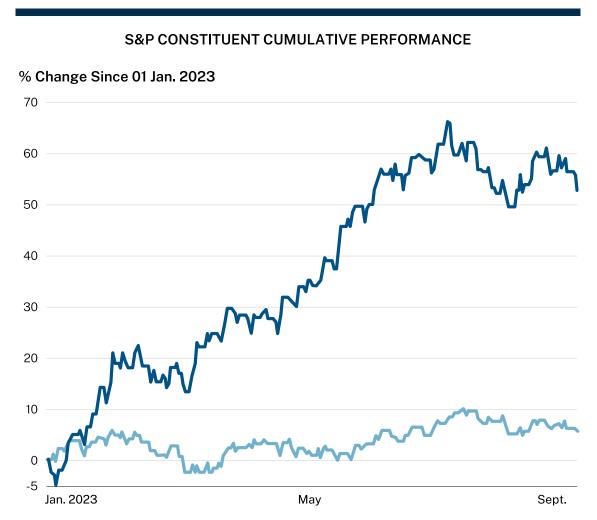
The resulting correction saw public market valuations fall in 2022 and remain lower in 2023. At the same time, private markets transactions were limited to quality assets and thus higher purchase prices

## S&P is Highly Concentrated. Majority of Performance is Driven by the S&P 7, Whose P/E Ratio is Close to 45

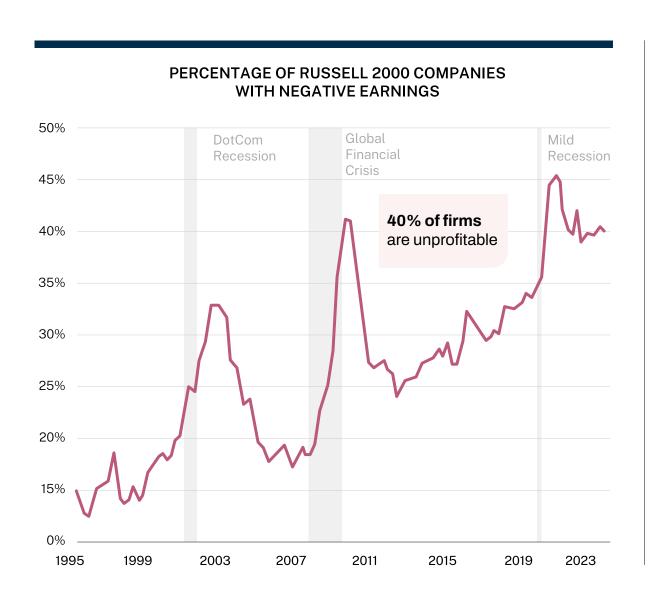
P/E ratio and cumulative performance S&P 7 vs. S&P 493

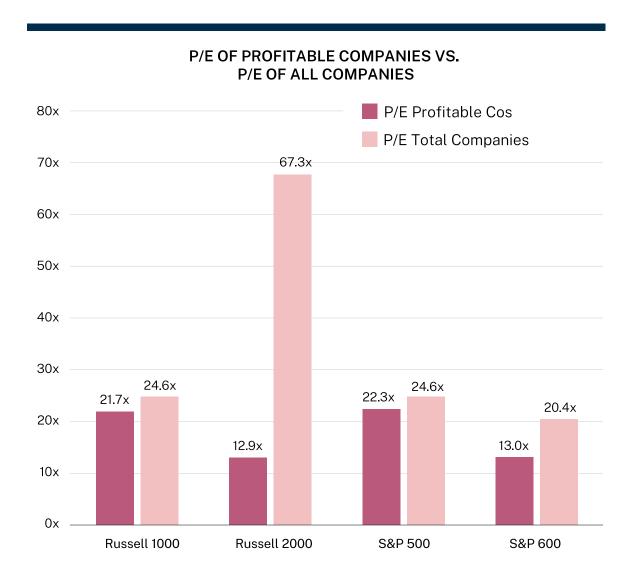
─ S&P7 — S&P493





### Listed Equities Also Remain Expensive, and Many Firms are Unprofitable

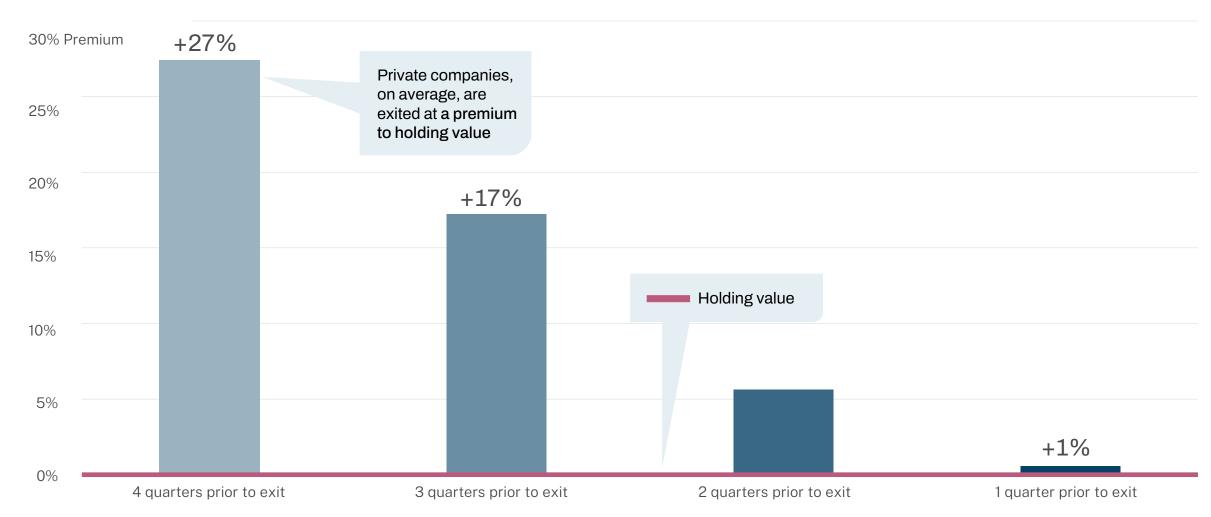




## On Average, Private Companies Show Higher Exit than Holding Values, Disproving the Belief that Private Firms are Overvalued

Median exit markups during the year prior to exit, deals exited Q2 2021 – Q2 2023

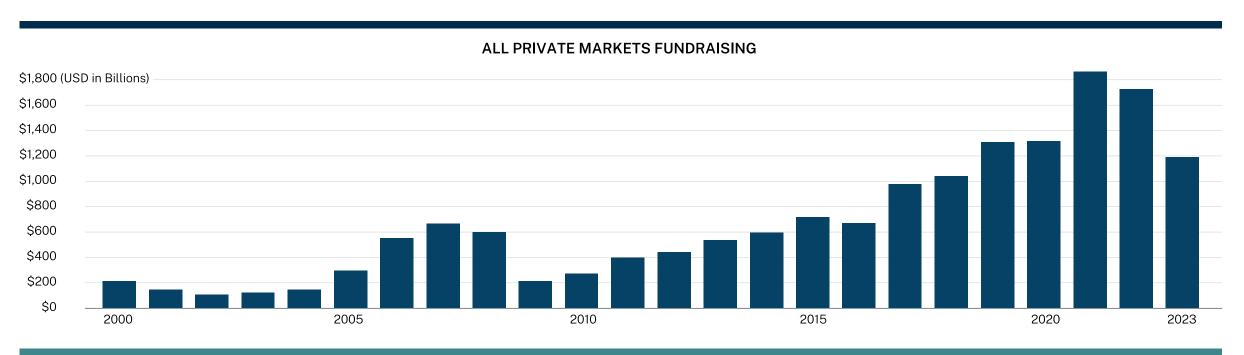
#### **EXIT VALUE RELATIVE TO HOLDING VALUE**

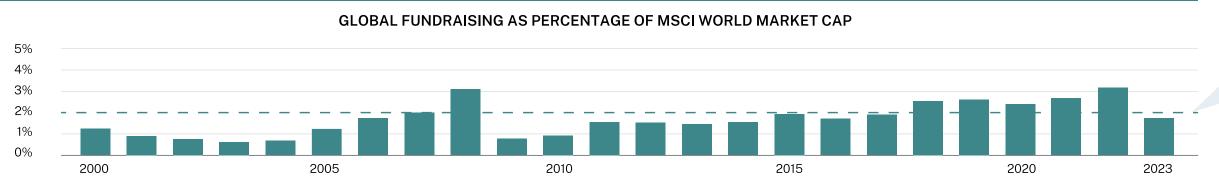


Source: Hamilton Lane Data (January 2024)

## Slowdown in Fundraising Likely Driven by Slower Distributions, Overallocation Among Some LPs

Global private markets fundraising

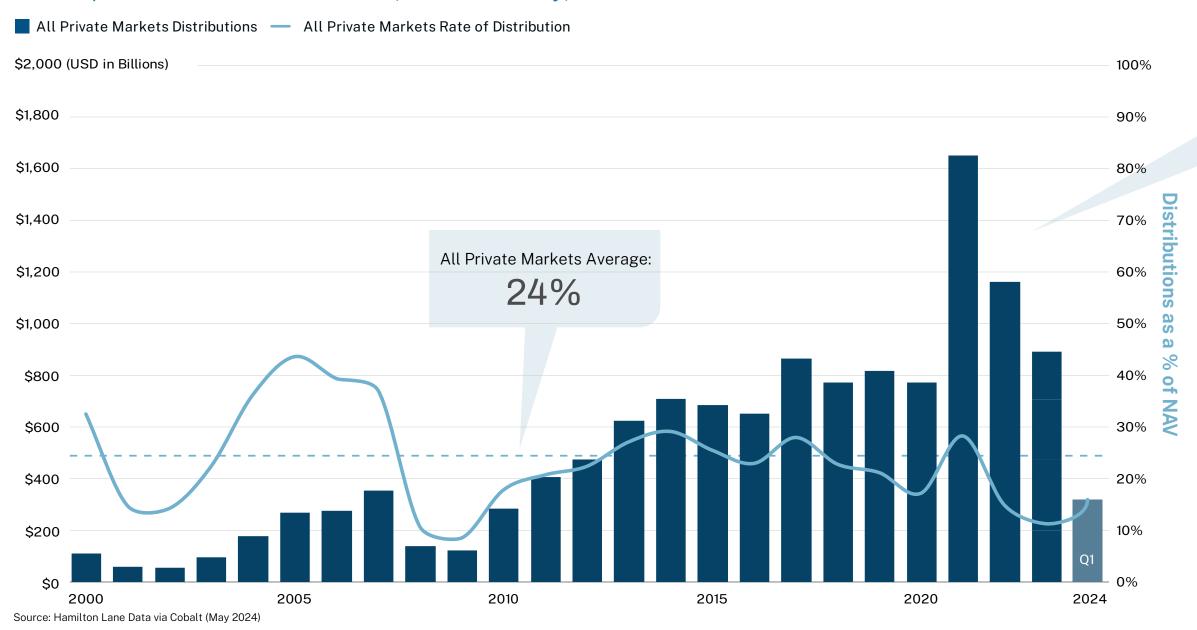




Private
markets
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## Distributions Slowed in 2022 – 2023 to Just Over 10% of NAV, though GPs Predict a Rebound in 2024

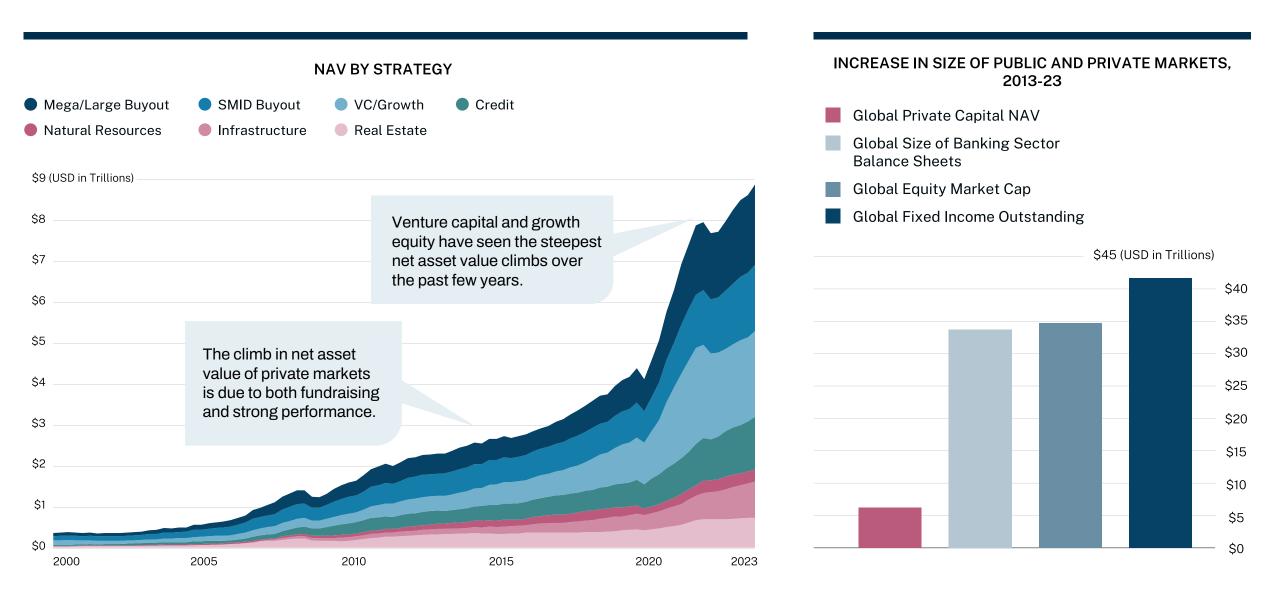
#### Annual private markets distributions (deal/sell activity)



Private market deal activity slowed in 2023 from record levels in 2021 and 2022. This has resulted in fewer overall distributions coming from private equity funds.

## Private Markets NAV Increase is Due to Strong Performance and Fundraising. But Private Investment Growth Remains a Fraction of The Growth In Public Equities and Fixed Income

#### Global private markets fundraising





## Thank You

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### **Definitions**

#### Strategy Definitions

All Private Markets – Hamilton Lane's definition of "All Private Markets" includes all private commingled funds excluding fund-of-funds, and secondary fund-of-funds.

Corporate Finance/Buyout - Any PM fund that generally takes control position by buying a company.

Credit - This strategy focuses on providing debt capital.

DM Buyout - Includes any buyout fund that is primarily investing in developed markets of North America, Western Europe and Global

Fund-of-Funds (FoF) – A fund that manages a portfolio of investments in other private equity funds.

Growth Equity - Any PM fund that focuses on providing growth capital through an equity investment.

Infrastructure – An investment strategy that invests in physical systems involved in the distribution of people, goods, and resources.

Late Stage VC – A venture capital strategy that provides funding to developed startups.

Mega/Large Buyout - Any buyout fund larger than a certain fund size that depends on the vintage year.

Natural Resources – An investment strategy that invests in companies involved in the extraction, refinement, or distribution of natural resources.

Private Equity - A broad term used to describe any fund that offers equity capital to private companies.

Real Assets - Real Assets includes any PM fund with a strategy of Infrastructure, Natural Resources, or Real Estate.

Real Estate – Any closed-end fund that primarily invests in non-core real estate, excluding separate accounts and joint ventures.

ROW - Any fund with a geographic focus outside of North America and Western Europe.

SMID Buyout – Any buyout fund smaller than a certain fund size, dependent on vintage year.

U.S. Mega/Large – Any buyout fund larger than a certain fund size that depends on the vintage year and is primarily investing in the United States.

U.S. SMID – Any buyout fund smaller than a certain fund size that depends on the vintage year and is primarily investing in the United States.

U.S. & EU Growth - Includes all growth equity funds investing in North America and Western Europe.

U.S. & EU VC - Includes all venture capital funds investing in North America and Western Europe.

VC/Growth - Includes all funds with a strategy of venture capital or growth equity.

Venture Capital – Venture Capital incudes any PM fund focused on financing startups, early-stage, late stage, and emerging companies or a combination of multiple investment stages of startups.

#### **Index Definitions**

Barclays U.S. Corporate Aggregate Index - Tracks the performance of U.S. fixed rate corporate debt rated as investment grade.

BofAML High Yield Index – The BofAML High Yield index tracks the performance of below investment grade U.S. dollar-denominated corporate bonds publicly issued in the U.S. domestic market.

Credit Suisse High Yield Index - The Credit Suisse High Yield index tracks the performance of U.S. sub-investment grade bonds.

DJ Brookfield Global Infrastructure Index – The DJ Brookfield Global Infrastructure Index is designed to measure the performance of companies globally that are operators of pure-play infrastructure assets.

FTSE/NAREIR All Equity REIT Index - The FTSE/NAREIT All Equity REIT Index tracks the performance of U.S. equity REITs.

HFRI Composite Index - The HFRI Composite Index reflects hedge fund industry performance.

MSCI Europe Index – The MSCI Europe Index measures performance of large and mid-cap companies across 15 developed markets in Europe.

MSCI USA Small Cap Value Index – The MSCI USA Small Cap Index is designed to measure the performance of the small cap segment of the U.S. equity market.

MSCI World Energy Sector Index – The MSCI World Energy Sector Index measures the performance of securities classified in the GICS Energy sector.

MSCI World Index - The MSCI World Index tracks large and mid-cap equity performance in developed market countries.

Russell 1000 Index – The Russell 1000 Index tracks the highest-ranking 1000 stocks in the Russell 3000 index by market capitalization

Russell 2000 Index - The Russell 2000 Index is composed of 20000 small-cap U.S. companies.

Russell 3000 Index – The Russell 3000 Index is composed of 3000 large U.S. companies, as determined by market capitalization. S&P 500 Index – The S&P 500 Index tracks 500 largest companies based on market capitalization of companies listed on NYSE or NASDAO.

#### Other

Sharpe Ratio - The Sharpe Ratio is the average return earned in excess of the risk-free rate per unity of volatility or total risk.

Time-weighted Return – Time-weighted return is a measure of compound rate of growth in a portfolio.

Volatility - Volatility is a statistical measure of dispersion of return, specifically standard deviation.

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